

COMMUNITY PLAYERS OF SALISBURY

BOARD MINUTES

AUGUST 7, 2019

BOARD MEMBERS PRESENT: D. Mullins, presiding, K. Nagel, S. Benchoff, T. Robinson, B. Calloway, K. Johnson, P. Cuesta, S. Barnes, C. Linton, R. Finley, M. Dasher, N. Drehmer

MEMBERS PRESENT: B. Bosies, R. Raffish, R. Mumford, D. Nagel, D. Allen, A. Nylan, L. Bratten, N. Martin

The meeting was called to order by President Mullins.

Minutes were corrected as to the listing of board members terms and then approved.

Treasurer's report showed a slight loss of money for the past year, accounted for by decreased attendance.

COMMITTEE REPORTS:

FACILITIES: Ken is working on re-organizing the warehouse and would like help.

Motion was made, seconded (Johnson, Robinson) and carried to spend up to \$500 to acquire new drills and storage containers for set construction.

HOSPITALITY: Rusty is planning a kickoff event. Date not set yet. Rusty also reported that he sold approximately \$275 worth of souvenir items in the lobbies during last season's shows.

NEWSLETTER: Will go out the first week of September and should announce the Matilda cast. Please submit any other material to Robin Finley

TICKETS: We still have not received dates from Wor-Wic or the school board for our winter and spring shows. This is delaying ticket printing. Directors have submitted their preferences.

OLD BUSINESS:

Lifetime Achievement Award: Pete Cuesta has four nominations so far. Please contact him if you wish to nominate anyone.

Previously tabled motion regarding patron membership levels was brought back as modified by the patrons committee. Motion was made, seconded (Nagel, Calloway) and carried to raise the levels of donations for patrons as follows: Friend: 100, Donor: 250, Sponsor: 500, Guardian: 750, Benefactor: 1,000, Angel, 1,500, Legacy, 2,000

Kel and Bobbie discussed attempts to increase the number of patrons, including writing letters to former patrons who dropped out in the previous few years.

This generated considerable discussion regarding how to increase our revenue overall, from increasing patrons and advertisers to improving our marketing and advertising efforts.

Facilities request: Motion was made, seconded (Robinson, Johnson) and carried to institute a use of facilities policy, which will be attached to these minutes.

NEW BUSINESS:

Robin Finley reported that a friend has offered to donate a large box of scripts, books and other theatre related material. They are accepted with our thanks.

A proposed bylaw was distributed requiring that a board member be present at all auditions to address any questions of fairness in the audition process. It was approved on first reading (Motion Nagel, second, Johnson). It will be published in the September newsletter and then placed on the October agenda.

It was noted that the Matilda audition notice has a nice note indicating that our casting is diverse and open to all interested performers. Players is committed to diversity. There was consensus that similar language be a part of all future audition notices.

Rusty Mumford is planning on reviving the Grants committee. Anyone interested should contact him.

Audition dates for Matilda are August 18 for children, August 19 and 20 for adults.

It was brought up that the amphitheater on the Riverwalk might be a good venue for us to stage small productions to market our shows. Inquiry will be made of Downtown Salisbury regarding this.

There being no further business, the meeting was adjourned to September 4th, 2019

Submitted by Kel Nagel, Recording Secretary